



**Union of Black Episcopalians
Bishop Nathan Baxter Chapter**

Episcopal Diocese of Central Pennsylvania
c/o St. Paul's Episcopal Church
248 Seneca Street
Harrisburg, PA 17110
www.ubebbc.org



June 2021

Dear Friends,

The Union of Black Episcopalians (UBE), Bishop Nathan Baxter Chapter (BNBC) invites you to join us for the Love Gala on September 19, 2021, from 2:30 to 4:30 pm at St. Andrew's in the Valley Episcopal Church, 4620 Linglestown Rd., Harrisburg, PA 17112. The net proceeds of this event will be contributed to the Dr. George H. and Mrs. Hettie S. Love "Love of Learning" Scholarship, a fund of The Foundation for Enhancing Communities (TFEC). It will be an afternoon filled with entertainment, good food, and fellowship.

About the Loves

The Dr. George H. Love and Mrs. Hettie S. Love "Love of Learning" Scholarship is being established as a perpetual scholarship with The Foundation for Enhancing Communities (TFEC). Dr. Love was an educator, an advocate for positive change, who, humbled by his own success, opened doors for others. Mrs. Love has been as much a contributor to community efforts as her late spouse Dr. Love. She is a trailblazer, who in 1947 was the first African American woman to graduate from University of Pennsylvania's Wharton School where she earned her MBA in accounting. She is the first African American, male or female, to graduate with her degree. Like others during times of segregation, she was unable to fully achieve in her field of study, so she put her energy into volunteer work, serving as treasurer in organizations and at her church, tutoring and teaching math, and raising her family.

About the Fund

The Love's involvement in the Union of Black Episcopalians contributed to the idea of memorializing their personal and professional legacies through naming a scholarship in their honor. The scholarship fund is designated for students of color who pursue careers in education.

About You

The Loves shared their gifts with many people throughout their lifetime and now we invite you to do the same. Your contribution will help us begin scholarship distribution as early as 2022. Your contribution will help us award our first scholarship to make a high school graduate's hopes realized. Our goal is to raise \$10,000 to create a perpetual scholarship of at least \$400. With your generous support, we move closer to our ultimate goal of raising \$100,000, providing at least four scholarships of \$1,000 each.

Share this love of learning with us by attending our event or offering support through sponsorship or donations. Information is attached. Thank you!

Lovingly,

Karen Love, Vice President
UBE BNBC
Love Gala Chair



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Love Gala to benefit

The Dr. George H. and Mrs. Hettie S. Love "Love of Learning" Scholarship

Sunday, September 19, 2021, 2:30-4:30pm
St. Andrew's in the Valley Episcopal Church
4620 Linglestown Road, Harrisburg, PA 17112

The Union of Black Episcopalians, Bishop Nathan Baxter Chapter, is hosting the Love Gala on Sunday, September 19, 2021, 2:30-4:30pm at St. Andrew's in the Valley Episcopal Church, 4620 Linglestown Road, Harrisburg, PA 17112. The net proceeds of the gala will go to establish the Dr. George H. and Mrs. Hettie S. Love "Love of Learning" scholarship, a fund of The Foundation for Enhancing Communities (TFEC).

The scholarship supports a Person of Color who is attending college with an education major. The number of scholarships and the amount of each one is dependent upon the funds raised. The scholarship is a permanent fund established through The Foundation for Enhancing Communities (TFEC). You can find more information here: <https://bit.ly/TFECLove>

There are a variety of ways to support this effort.

Sponsor.

Be a major sponsor or take an ad in the online and print program booklet.

Attend.

Tickets are \$75 per person or \$125 per couple.

Submit your contact information here: <https://bit.ly/LoveGalaInvite>

Buy a print.

Beginning in July you may purchase prints by African-American artists to benefit the scholarship fund. Details will be found on our website.

Contribute.

Make a contribution to the UBE Bishop Nathan Baxter Chapter through PayPal @[ubebbc](https://www.paypal.com/ubebbc) or make checks payable to UBE Bishop Nathan Baxter Chapter, Memo: Love Gala 2021.

Mail to St. Paul's Episcopal Church, Attn: UBE BBC, 248 Seneca Street, Harrisburg, PA 17110.

Share.

Extend our invitation link with your friends and organizations: <https://bit.ly/LoveGalaInvite>

Pray.

Pray for a successful event.



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Love Gala to benefit
The Dr. George H. and Mrs. Hettie S. Love "Love of Learning" Scholarship**

Sponsorship Opportunities

Your generous contribution will support the establishment of the
Dr. George H. and Mrs. Hettie S. Love, "Love of Learning" scholarship.

Doctorate Level

\$2,500

2 tickets, video ad, full page ad on back cover in online and print program Booklet,
organization's logo and information in a Facebook post and on our webpage, mention in our press release.

Master's Level

\$1,500

2 tickets, full page ad on inside back cover for online and print program booklet, video ad,
Facebook post and listing on our webpage.

Bachelor's Level

\$1,000

2 tickets, full page ad in online and print program booklet, video ad, and webpage listing

Diploma Level

\$750

2 tickets, half-page ad in online and print program booklet, video ad, and webpage listing

Let us Know your Sponsorship Level by emailing us at lovegalaevent@gmail.com

Provide your name, address, phone, email and payment preference (PayPal or check).



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The Dr. George H. and Mrs. Hettie S. Love "Love of Learning" Scholarship

Ad Opportunities

\$300 – 1-2 Minute Maximum Video Ad to be available at our website and shown at the event

\$100 - Full page ad in online and print program booklet

\$50 - ½ page ad in online and print program booklet

\$25 – Patron. Your name as provided will be listed online and in the printed program.

Ads and Logo Submission Instructions – submit by Friday, August 20, 4pm

Video Ad – 1-2 minutes maximum

- Record on a device of your choosing in landscape/horizontal orientation.
- Here is a sample script for a 1-2-minute video: "Hello. My name is _____. I/We send greetings on behalf of (individual or group). We are pleased to support this gala to benefit the Dr. George H. and Mrs. Hettie S. Love "Love of Learning" Scholarship. This fund continues the legacy of the Loves. May the Union of Black Episcopalians, Bishop Nathan Baxter Chapter, have a wonderful Love Gala."
- Share your remarks with a background setting of your choice.
- Speak loudly and clearly and reduce background noise.

Print Ad submission

Ads will be in color. The following formats are acceptable png, jpeg, and pdf. Please see attached page for further instructions.

Logo (For Doctorate Sponsor Only)

Please submit your organization's logo in png, jpeg, or pdf format to ssengland4@gmail.com.
For recommended dimensions click [here](#).

Send logo, website copy, ad copy, video ad, and patron listing with subject line "Love Gala Graphics" to ssengland4@gmail.com by Friday August 20 at 4pm. You will receive an invoice for the submission.

Payment can be made

- Online via PayPal @[ubebbc](https://www.paypal.com)
- By check made payable to UBE Bishop Nathan Baxter Chapter, Memo: Love Gala 2021.

For more details or questions contact lovegalaevent@gmail.com

8.5x8.5" square booklet ad specs

Dimensions are in inches, listed as width x height (w x h)

Full page ad: 7.5 x 7.5"

If providing a Full Page ad with bleed:

Use page trim size + .125" on all sides

(page trim is 8.5x8.5", final bleed ad size is: 8.75x8.75")

Half page horizontal: 7.75 x 3.625"

Half Page vertical: 3.625 x 7.5"

Page Trim: 8.5 x 8.5"

Bleed: 8.75 x 8.75"

